

## Vision

With domain over a building the following can be developed and provided to the general public:

- Year-round exhibitions
- After-school art and cultural programming for youth and the elderly
- Rehearsal space for community theatrical/music/performance organizations
- Performances for the general public including dance, music, theater, film/video
- Meeting space for community members
- Potential office space/home base for cultural organizations
- Partnerships with City Departments (Arts Council, Youth, Recreation for example) and community organizations to utilize the space and reach constituencies; i.e. classes for adults, training workshops for teachers, etc.

## Mission Statement

ARTSomerville is a non-profit organization formed for the purpose of establishing and operating a multi-purpose arts and cultural center in Somerville. The center will serve a variety of constituencies: visual and performing artists, community based arts groups, and all Somerville residents, including children and seniors. Arts and cultural programming will reflect the tremendous diversity of the area's population. Potential facilities within the center include gallery and performance spaces, classroom spaces, office spaces for arts related organizations and a cafe/restaurant. The ARTSomerville cultural center should deliver significant economic, cultural, and educational benefit to the city of Somerville, its residents and surrounding communities.

## Fundraising

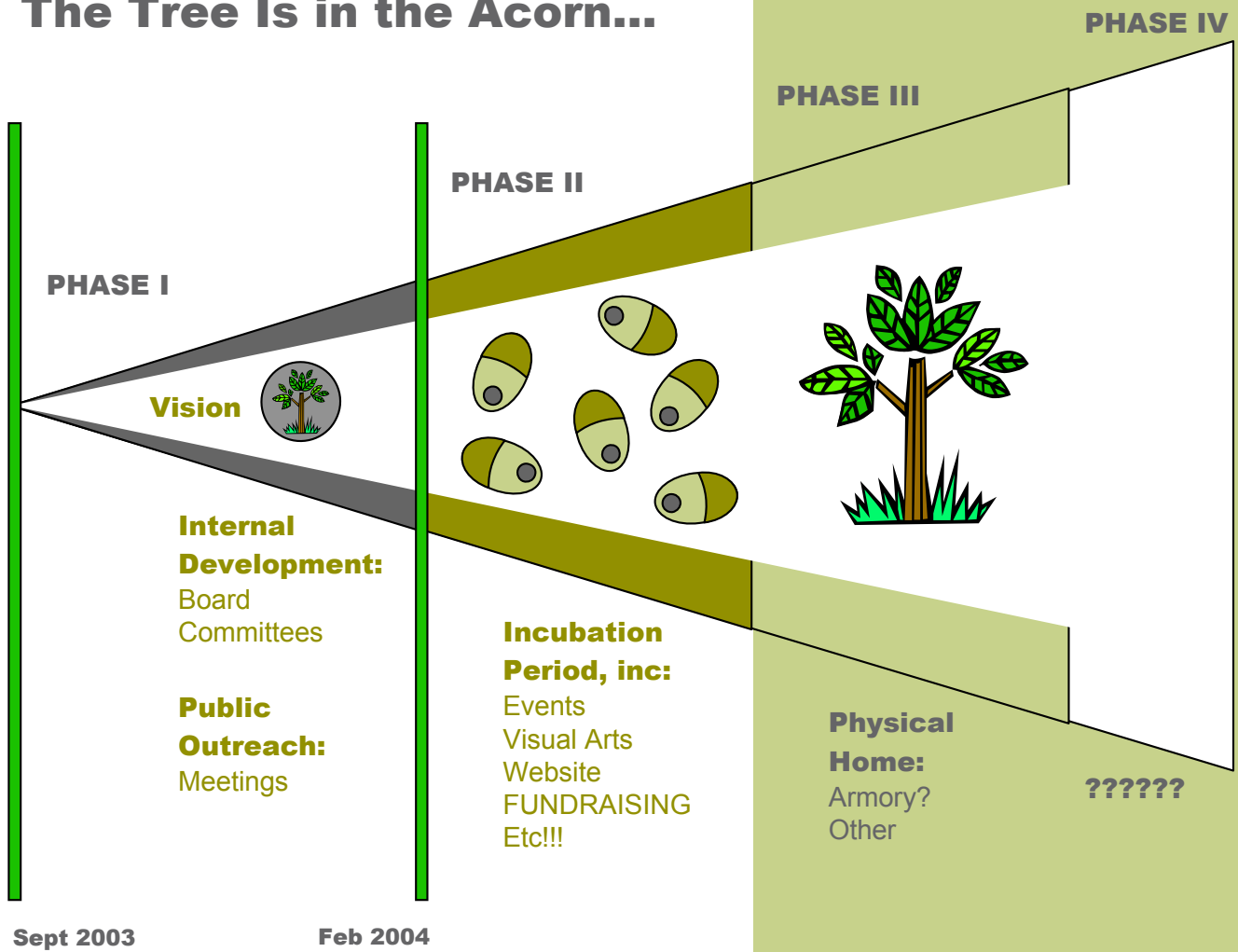
The intent for this current phase of "incubation" is to refine the purpose of ARTSomerville while growing its network of volunteers, sponsors, and community participants.

We also need to start raising funds for existing and projected expenses, with a clear focus on a capital campaign to purchase the Armory building on Highland Ave., or to purchase another large-scale property, should the window for the Armory opportunity close.

With an understanding of the core aspiration for ARTSomerville, a number of diverse and complimentary projects are currently underway. We welcome more ideas, of all scale, with your enthusiasm to bring them to bear under the ARTSomerville banner.

# Plan

## The Tree Is in the Acorn...



# Appeal

## Contributions and Sponsors

**Imagine:** A Public Arts and Cultural Center in Somerville! You can help make it happen by making a tax-deductible donation to ARTSomerville - **TODAY!**

### About ARTSomerville

ARTSomerville is a developing non-profit organization run by an energetic, volunteer board. Its goal is to establish and manage a multi-purpose arts and cultural center in Somerville that will serve a variety of constituencies: visual and performing artists, community based arts groups, and all Somerville residents. The ultimate goal of ARTSomerville is to acquire the vacant Armory Building on Highland Ave to serve as an arts and cultural center for Somerville.

### How You Can Help

ARTSomerville seeks donations to cover initial organizational expenses. If and when we acquire the Armory Building, we will launch a major capital campaign. Every dollar will make a difference AND we guarantee the cost-effectiveness of our organizational expenses.

### It's Somerville's Turn

Surrounding towns like Arlington, Cambridge, Maynard, Medford, Natick and Newton all have public arts/cultural facilities. Why not Somerville? Especially considering our town's incredibly renown and vibrant arts community. It's time to make the dream of a Somerville public arts space a reality. Your contribution will help! Many of the aforementioned facilities were launched through the help of public donations. In addition to seeking donations from individuals, ARTSomerville is actively seeking grants and seed money from foundations, private companies, civic and state sources.

### What to Do

Send a tax-deductible contribution by writing a check made payable to:  
**ARTSomerville**

### Remit to:

ARTSomerville  
P.O.Box 43600  
Somerville, MA 02143

- Supporter \$25-\$99
- Friend \$100-\$499
- Donor \$500-\$999
- Patron \$1,000-\$4,999
- Angel \$5,000-\$10,000
- Benefactor \$10,000+
- Naming Rights \$1M+

### For More Information

Visit our website at:  
<http://www.artsomerville.org>