視覺創新實踐工作坊 二部曲@義大利 波隆納 2017

此中/高階系列工作坊，乃針對欲發展與精進視覺創新實踐的專業人士量身設計，工作坊內容涵蓋視覺知識的深化、內在狀態的提升以及自然流現社會科技的覺察練習。

This program is designed for intermediate and advanced visual practitioners who wish to strengthen and deepen their existing knowledge by enfolding Presencing, among other inner practices, towards developing mastery in the profession and field.

我們在牆上的每一筆塗鴉和在生活中留下的任何一個筆觸，對於保留人類進化史的關鍵痕跡有著深遠影響。尤其在跨越世紀、時間悠長的變遷中，**視覺在協助彼此共同看見與發現上扮演關鍵引導的角色**。現場同步視覺紀錄的呈現對社會生命的內涵而言，是在當下且跨界乘載有形內容的輔助方法，尤其適合反應現今巨大的挑戰。身為視覺實踐工作者，是不斷探尋有哪些影響力能真正面對現實中的挑戰。透過向外的彰顯過程，我們也正面臨一個能擴展意識覺察、心態及選擇的獨特機會。

Each of our gestures, drawn on a wall or enacted in daily life, matters to the preservation and evolution of our species. Especially in times of widespread transition, **visuals serve as key facilitative aids for collective seeing and navigation.** Live scribing–giving form to the content of a social body, in the moment and across boundaries–is a method especially suited to address today's great challenges. As visual

practitioners seeking to meet and influence these current realities, we face a particular need and opportunity to expand our awareness, mindsets, and choices that feed into our outward expression.

在這三天的工作坊中我們將結合核心理論、練習實踐、反思與同儕協作的方式探索以下議題：

Over the three days we will combine theory, exercises, reflection, and peer learning to explore the following topics:

- 全球頂尖視覺實踐案例分享
- 視覺成為我們這個時代主流溝通媒介的原因
- 向內滋養與紮根的視覺實踐模型
- 自然流現研究的密集實作、聆聽的層次、系通思考、洞察力和生成式視覺紀錄
- 圓圈對話對於描繪急速興起未來實境的意義
- 反思與評估大型變革的實踐經驗分享

- Highlights of work from around the world to surface trends and leading examples
- The call of our times for visuals as a primary means of communication
- A Model of Practice that grounds inner cultivation
- Extensive work in areas of Presencing, levels of listening, systems thinking, discernment, and generative scribing
- Dialogue on what it means to draw from and for an emerging future reality
- Review of experience with large scale change initiatives

參加工作坊的學員不需有非常成熟的視覺圖像紀錄經驗，希望能自在地提筆而畫是您報名此工作坊需優先考量的條件；同時請先準備好一個能在工作坊期間，透過各種視覺實踐全程參與的心情與狀態。

師資

此次工作坊邀請數位國際知名的視覺實踐工作者來帶領：
The workshop will be led by internationally recognized practitioners:

Kelvy Bird 自1995年迄今，一直在人與組織發展的相關領域工作，專注於共同協作，創新，領導力和集體智慧。2007年迄今，Kelvy是自然流現研究院的核心團隊並共同創建了許多全球社群發展項目，最近的edX項目：U.Lab：領導急速興起的未來一她也為u.lab提供了豐富廣泛的視覺參考資料。2016年Kelvy共同編輯了一本全球視覺選集：Drawn Together through Visual Practice，目前正在完成中的是她的歷年手稿：On Scribing。
Kelvy骨子裡是個抽象派畫家，也擁有康乃爾大學藝術及商業管理的雙學位。

Kelvy Bird has been working as a scribe in the fields of human and organizational development since 1995, with a focus on leadership,

collective intelligence, and systems thinking. As part of the Presencing Institute's core team since 2007, Kelvy has helped shape many of the global community offerings, most recently the edX course: U.Lab: Leading from the Emerging Future, for which she provides extensive visual material. In 2016, Kelvy co-edited the anthology: Drawn Together through Visual Practice, and is currently completing her manuscript: On Scribing. At heart, Kelvy is an abstract painter, having received a BFA and BA from Cornell University.

Alfredo1975年出生於比利時布魯塞爾，是一位協作流程設計師與視覺引導師，他是Housatonic Design Network的創始合夥人，並自2011年起成為Matter Group的合作夥伴，他們共同提供視覺引導與團隊協作的會議服務，透過共創引導協助組織在複雜狀態中增進溝通。同時他也是The Value Web組織的核心成員，這是一群由全球各地的設計師與引導師網絡所創立組成的非營利組織，協助世界各地中大型機構組織進行研究流程並尋找系統性與複雜問題的解決方案。

Alfredo Carlo, born in 1975 in Brussels, is a designer of collaborative processes and a graphic facilitator. He's the founding partner of Housatonic Design Network and since 2011 partner of Matter Group. Together these organizations deliver graphic facilitation and collaborative sessions to facilitate complexity in organisations and in communication. Alfredo is a member of The Value Web, a not-for-profit organization made of an international facilitators and designers network, which helps big and medium organizations all over the world in their processes of research for systemic and complex problems solutions.

Jayce 1972年出生於台灣台北，在紐西蘭居住了八年，畢業於紐西蘭坎特布里大學藝術系，累積超過十數年視覺設計、商品陳列、市場營銷等經驗後，Jayce回歸並持續點燃對藝術的熱情。2010年起與The Value Web合作參與達沃斯世界經濟論壇的創新項目，致力於中英文視覺圖像紀錄及MGTaylor Methodology

視覺應用實踐迄今，她是The Value Web國際組織成員之一，參與U型理論相關創變項目，並自2015年起成為u.lab MOOC全球合作夥伴之一。

Jayce Pei Yu Lee is big at heart, small in size, and organic in spirit. Born in 1972 in Taipei, Taiwan, she studied Typographic Design and Fine Arts while lived in New Zealand for 8 years. She has diverse professional experience ranging from graphic design, visual merchandising, retail marketing, and sales. She devotes her time to creative work and bilingual graphic facilitation (Mandarin/ English) with the MGTaylor Methodology and, since 2010, in collaboration with The Value Web at the Summer Davos in China. She is a member of The Value Web, a fellow traveller of Theory U, and a visual collaborator with the u.lab MOOC since 2015.

活動資訊：
日期：2017年2月15日上午九點 至 2017年2月17日下午四點
地點：義大利 波隆納
Housatonic Design Studio
Via Battindarno 159/2
40133 Bologna BO
Italy
費用：

- 工作坊費用：個人 - €1,800歐元, 學生 - €600歐元 獎學金補助 - 接受個別申請。
- 上述費用包含每日午餐與茶歇、課程資料與工作坊進行時所需之基本材料。
- 不含住宿與晚餐。建議酒店資訊將隨附於正式報名表單。

LOGISTICS
Dates: Wednesday 15th February (starts 09.00) to Friday 17th February (ends 16.00)
Venue: to be confirmed in Bologna, Italy

Costs: Individuals €1,800, Students €600, Scholarship on request. Fees include lunches & coffee breaks every day, as well as course materials and basic supplies. Accommodation and dinners are not included. Recommended hotel options will be sent with registration info.

註冊報名

報名請洽：Alfredo Carlo

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如需收到 2017 年 5 月 17-19 日視覺創新實踐工作坊 三部曲＠加拿大多倫多 的進一步資訊，請填寫您的郵件信箱，謝謝： here.

REGISTRATION

To register, please contact Alfredo Carlo: alfredo.carlo@thevalueweb.org

To receive notices about the upcoming Toronto workshop 17-19 May 2017, please sign up for our general mailing list here.